

2018 SEAC Awards

- All entries must have been published between April 1, 2017 and March 31, 2018;
- Entries must be received by 5 p.m. April 13;
- Entries **MUST** be made using the online submission site. No mailed (email/postal) will be accepted.

If you have any questions, concerns, or issues regarding your award entry, please contact David Wright (SEAC Awards Program Coordinator):

- Mobile Phone: 302-393-1632
- Office Phone: 866-734-5834
- Email: david.wright@dsea.org

Division I Categories: Communications Management

Advertising Campaign
Earned Media Campaign
Social Media Campaign
Government/Political Affairs Campaign
Special Events
NEA-State Affiliate Collaboration

Division II Categories: Communications Skills

News Story
Feature Story
Opinion/Editorial Writing
Investigative/Analytical Reporting
Website
Use of Social Media
Video (Internal)
Video (External)
Photography
Graphic Design
Editorial Layout
Membership Materials
Special Publication
Constituent Newsletter
Newsletter/Newspaper
Magazine

Information Required for *Communications Management* entries:

Category:

Entry Title:

Publication/Implementation Date:

State Affiliate:

Name of SEAC Member:

Phone Number:

E-Mail:

Narrative (For Division 1 entries only): 700 word limit

1. Rationale and messaging:
2. Assistance: Describe the contributions of other organizations, agencies, freelance writers or artists, other association departments and staff, and individuals.
3. Unusual Circumstances: Describe any unusual or unexpected circumstances or constraints that affected the planning and implementation of this project
4. Budget: